

Wheaton takes important steps that make a difference in building a more conscious and sustainable industry.

Ecoglass, a sustainable packaging line, was developed to promote circular economy and, mainly, to reduce the consumption of raw materials obtained from nature.

There are six different models of glass bottles, all developed to protect the environment.



LB-0516-S



LB-0516-S

- Finish: Screw neck GCMI410-15
- Capacity: 100ML
- Unique Design
- Luxurious Aesthetic
- Union of concepts of sophistication and sustainability
- Rechargeable / Refillable bottle, which can be reused other times
- This finish makes the bottle refillable, in addition to facilitating and speeding up the separation of materials in the recycling process





MB-1502-S



- Capacity: 100ML
- Timeless Design
- Geometric shape
- Rechargeable/Refillable bottle, which can be reused other times
- This finish makes the bottle refillable, in addition to facilitating and speeding up the separation of materials in the recycling process



MB-1501-N1



MB-1501-N1

- Finish: FEA 15MM
- Capacity: 100ML
- Modern and Elegant Design
- Edges provide effects on light refraction
- Lightweight packaging: glass weight reduced
- The benefits of the lightweight bottle involve reduction in water and energy consumption, in addition to a reduction of more than 30% in CO2 emissions



MB-1505-S

- Finish: Screw neck GCMI 410-15
- Capacity: 100ML
- Ergonomic design
- Proposal for Refill Packaging, refilling other bottles
- Sustainable finish materials that facilitates and speeds up the separation of materials in the recycling process
- Lightweight packaging: glass weight reduced
- The benefits of the lightweight bottle involve reduction in water and energy consumption, in addition to a reduction of more than 30% in CO2 emissions



MB-1551-S

- Finish: Screw neck GCMI 415-18
- Capacity: 200ML
- Ergonomic design
- Proposal for Refill Packaging, refilling other bottles
- Sustainable finish materials that facilitates and speeds up the separation of materials in the recycling process
- Lightweight packaging: glass weight reduced
- The benefits of the lightweight bottle involve reduction in water and energy consumption, in addition to a reduction of more than 15% in CO2 emissions



MB-1538-S

- Finish: Screw neck GCMI 410-15
- Capacity: 100ML
- Modern Design
- Sustainable finishing that facilitates and speeds up the separation of materials in the recycling process
- Light bottle: produced with less vitreous mass
- The benefits of the lightweight bottle involve reduction in water and energy consumption, in addition to a reduction of more than 30% in CO2 emissions



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MB-1537-S

- Finish: Screw neck GCMI 410-15
- Capacity: 100ML
- Wide recording area
- Sustainable finishing that facilitates and speeds up the separation of materials in the recycling process
- Refillable/Refillable Bottle, can be reused other times





It is within Wheaton's mission to develop and implement practices based on social and environmental responsibility.

In this context, we highlight the production of glass packaging using post-consumer recycled cullet. We have a continuous production of glass packaging with PCR.

In addition, all the internal cullet, originating from the production process itself, are also reused to produce new packaging, reducing the withdrawal of raw materials from nature.



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MAKING GLASS designing innovation